



SOCIAL MEDIA OPTIMIZATION PROPOSAL



ClickPlus Solutions

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Jai Nagar 1st Street,

Arumbakkam,

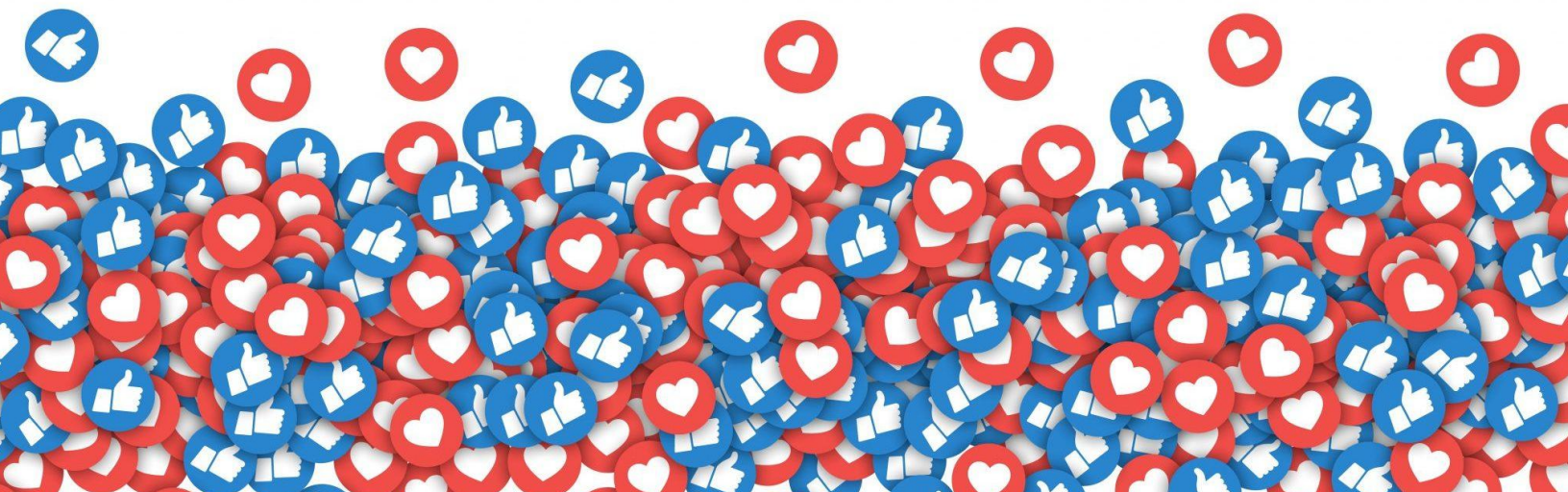
Chennai 600106

Overview

Facebook page management services to businesses across the globe to help them engage and grow their audience base. We can help raise your brand presence, online reputation and attract more visitors using the power of Facebook.

Features of our Facebook Management

1. Page Optimization
2. Posting Per Month – 18 (12post, 6 Video)
3. Facebook Story Creation
4. Video Posting(Posting instagram Video here)
5. Page Monitoring
6. Call To Action Button Creation
7. Influencer Research
8. Creation Of Facebook Polls/ Quizzes
9. Responding To Comments
10. Competitor Analysis
11. Keywords, Interest, User Intent Targeting
12. School/Profession/Workplace Targeting
13. Company Size, Industry, Job Title, etc. Targeting
14. Monitoring of Social Ad Comments
15. 48 Business Hour Response Time
16. Up to 1 personal Social Media Consultations per Month



Overview

Instagram management services are services that develop, implement, and manage your company's Instagram marketing. Most Instagram management services will include strategy development, content creation, comment monitoring, performance reporting, and more.

Features of our Instagram Management services

1. Posting Per Month- 18 (12post, 6 Video)
2. Engagement Strategy
3. Instagram Stories Creation
4. Competitors Analysis
5. Responding to comment
6. Link With Facebook Page
7. IGTV Upload(Video provided by Client)
8. Outreach With Influencers
9. Image Tagging
10. Instagram Analytics Monitoring
11. Build brand awareness
12. Earn followers
13. Increase social media engagement



Influencer Marketing

Influencer marketing involves brands collaborating with online influencers to market products or services. Some influencer marketing collaborations are less tangible than that – brands simply work with influencers to improve brand recognition. The important thing here is that the online collaborators are genuinely influential. They have to influence the type of people with whom a brand wishes to establish a touchpoint. Influencer marketing is much more than finding someone with an audience and offering them money or exposure to say good things about you.

5 Bloggers a month to create Reels and Videos.

Search Engine Optimization (SEO)

Search engine optimization (SEO) is often about making small modifications to parts of your website. When viewed individually, these changes might seem like incremental improvements, but when combined with other optimizations, they could have a noticeable impact on your site's user experience and performance in organic search results. You're likely already familiar with many of the topics in this guide, because they're essential ingredients for any web page, but you may not be making the most out of them.

1. SEO audit
2. Analytics setup
3. Routine reporting
4. 10 Keyword per month
5. Keyword research
6. Keyword integration
7. On-page optimizations
8. Off-page optimizations
9. Technical optimizations
10. Content creation



Pricing

We have managed to become the most desired SMO Agency in India because we follow a few golden rules of SMO services and then deliver efficient and effective social media optimization packages.

Monthly 85K + Tax

Here are the principles we follow while delivering monthly SMO packages to our customers:

- Helping Content to Spread via Sharing
- Providing Resources and Information To Customers
- Rewarding Helpful and valuable Users
- Participating in the Online Conversation
- Knowing how to Target Your audience
- Creating Quality and New Content
- Developing an SMO strategy
- Choosing SMO tactics intelligently
- Making SMO a key part of your marketing process and developing company best practices